

## **PUBLIC RELATIONS POLICY**

The Bloomfield Township Public Library welcomes information seekers. The BTPL is a distributor of information, following its mission as your community resource for a world of information, knowledge, personal enrichment, and cultural appreciation, brought to the public by our staff, through books, periodicals, audio-visual materials, and other means of information technology and public events. We believe information is power and it is the responsibility of the Library to provide timely information and opportunities for lifelong learning so our community can make informed decisions. We value our patrons and our community, the quality of our service, culture and diversity, the power of information, the importance of entertainment, of learning, and of our vision, passion, and productivity.

It is the policy of the Library to solicit and treat complaints, comments, and inquiries from the media and from governmental units, library users, and library non-users, as information-seeking requests. Such communications shall be answered as fully, promptly, and accurately as possible by the Library's Administration. The goal of public relations at the Bloomfield Township Public Library is to communicate the value and benefits and to encourage the use of this and all other libraries.

Approved: 4/25/06

Revised: 6/19/07